

We're NKD Clothing – we're a bit different (but in a good way) to other corporate clothing suppliers you may have worked with in the past...

We're all about looking good, feeling great and creating the right image for your business. We take pride in everything we do.

We aim to be nice and friendly people to deal with, and we try to have some fun while we work. We believe that enjoying what you do shows in what you do.

**Want to know more?**

Read on to discover more about how NKD can make a difference to your brand.





Like you,  
we're unique...

Every company is different. So why oh why do some clothing suppliers insist – rather ironically – on a “one size fits all” approach?

Imagine trying to get everyone in your team into a XS jumper (that's a jumper each, obviously, not the same jumper at the same time, that would be impossible and rather crowded).

It's not going to work is it? So why would you allow a supplier to try and squeeze your business into a standard solution?

Here at NKD we don't do standard. Our motto is “we're not like the others because neither are you”. And we stick to it, from treating you as the individual you are to creating uniform solutions that are anything but uniform. With us, it may be business but we make sure it's personal.

We're not like the others  
because neither are you

“When I was first approached by NKD I already had a uniform supplier and wasn't interested in changing. However, due to the friendly and fresh approach NKD had, I agreed to meet them. I have not looked back since. The service, staff and quality of the product are far superior to any other uniform provider I have worked with.”

Fraser's Hospitality

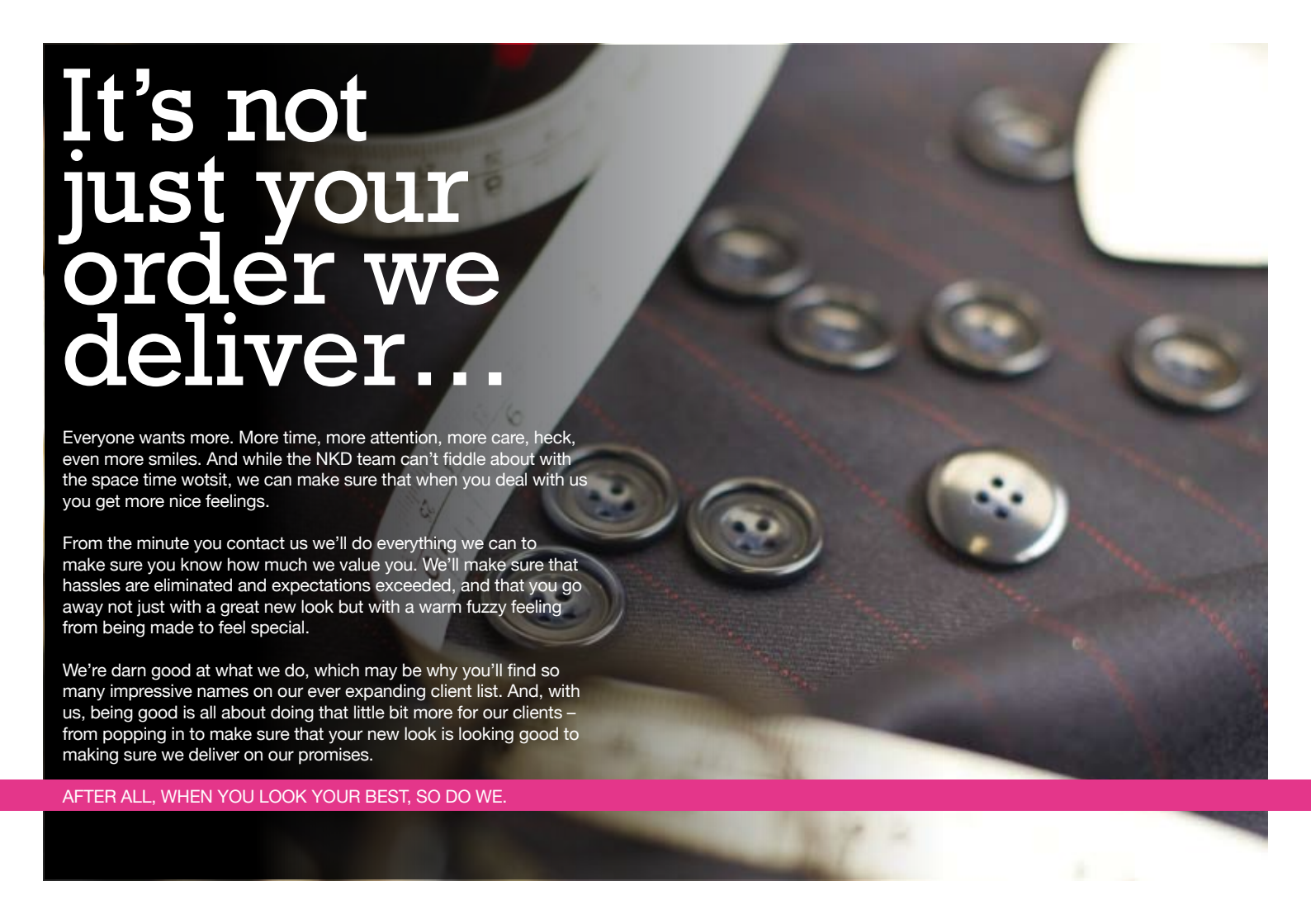


Off the shelf

You know those people who can take a few simple items of clothing and put them together so that they look like they've fallen (gracefully, naturally) off a catwalk? We're those people.

As well as the rather stylish bespoke solutions we mentioned on the last page, we can create something amazing – and surprisingly unique – from off the shelf items. Touches like embroidery, or even just putting things together with flair, mean that no matter what, your corporate image will shine through.

It's all about what suits your brand – and your budget.



# It's not just your order we deliver...

Everyone wants more. More time, more attention, more care, heck, even more smiles. And while the NKD team can't fiddle about with the space time wotsit, we can make sure that when you deal with us you get more nice feelings.

From the minute you contact us we'll do everything we can to make sure you know how much we value you. We'll make sure that hassles are eliminated and expectations exceeded, and that you go away not just with a great new look but with a warm fuzzy feeling from being made to feel special.

We're darn good at what we do, which may be why you'll find so many impressive names on our ever expanding client list. And, with us, being good is all about doing that little bit more for our clients – from popping in to make sure that your new look is looking good to making sure we deliver on our promises.

AFTER ALL, WHEN YOU LOOK YOUR BEST, SO DO WE.

# Nothing less than the best...

Did we mention that we want you to be happy with us? If not, we should have done, because making sure you're happy with us is one of our missions. We take pride in everything we do. And we take care to make sure that everything we do transforms our business – and helps you do the same. We want to be the best – and we want to give you the best care we can.

That's why when it comes to delivering your shiny new uniforms to you we go the extra mile (not literally, otherwise we'd be about one and a half kilometers away from your premises and that would just be silly). We promise that we'll be honest and open about where things are (in every sense) and that our team will make sure that your order is accurate and complete.

It's not just common sense; we think it's common courtesy.

“NKD's unique approach has helped us stay sharp, competitive and raise our profile in new markets.”

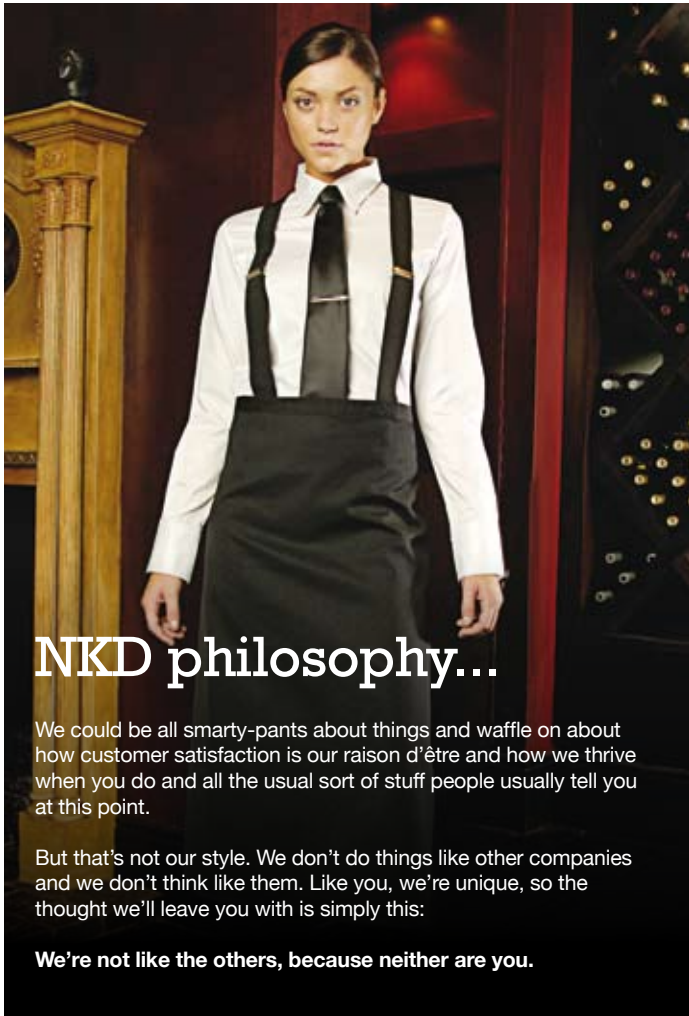
Malmaison & Hotel du Vin

We could act like a spoiled child and spend the rest of this little book telling you how great we are and how much everyone loves us, but that's really not our style.

We prefer to let what we do speak for itself, although we do confess that some of the lovely things that some of our satisfied clients have said about us may just have found their way into these pages...

What can we say? Our aim is to help our clients make sure their people look as good as the rest of their brand, and it looks like we might just be delivering the goods. At the end of the day while it's lovely that people say nice stuff about us, we're just happy that they're happy!



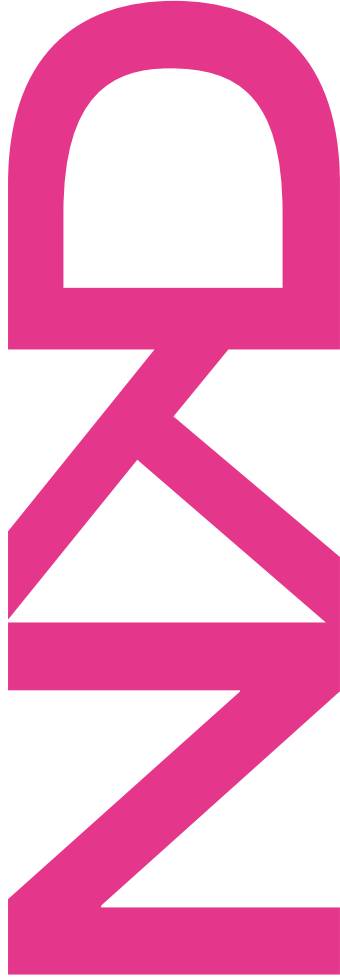


## NKD philosophy...

We could be all smarty-pants about things and waffle on about how customer satisfaction is our raison d'être and how we thrive when you do and all the usual sort of stuff people usually tell you at this point.

But that's not our style. We don't do things like other companies and we don't think like them. Like you, we're unique, so the thought we'll leave you with is simply this:

**We're not like the others, because neither are you.**



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